



## United Soccer Coaches & South Carolina High School Soccer Coaches Association Agreement



**Purpose:** To provide members of the SCHSSCA access to United Soccer Coaches membership at a discounted rate as well as access to additional benefits.

**Agreement Term:** May 1, 2024 – May 31, 2026

**BENEFITS:** In recognition of the SCHSSCA, as a United Soccer Coaches High School State Association, the SCHSSCA will receive the following:

- **AWARDS:**
  - All registered members are eligible for United Soccer Coaches players, coaches, and team awards (*Please visit our Awards Central webpage for more information on specific dates and deadlines: [High School Awards and Rankings / United Soccer Coaches](#)*).
  - United Soccer Coaches will provide the All-State certificates to use in recognizing honorees upon request.
- **EDUCATION:**
  - United Soccer Coaches, in partnership with the SCHSSCA, will host an in-person High School Diploma course each calendar year at a site TBD in your state upon request.
  - A United Soccer Coaches State Education Coordinator will be identified in each partner high school association to help coordinate local high school education upon request.
- **MEMBERSHIP:**
  - United Soccer Coaches will offer full membership opportunities to coaches who are members of the SCHSSCA at a discounted rate based on yearly membership numbers. Rates will be based on the following numbers as of June 1<sup>st</sup> and \$150 value. Membership codes will be changed on a yearly basis throughout the agreement terms listed above.
    - 0-100 coaches - rate reduced to \$125
    - 101-250 coaches - rate reduced to \$115
    - 251-500 coaches - rate reduced to \$100
    - 501+ coaches - rate reduced to \$80
  - United Soccer Coaches will provide free memberships, based on yearly membership numbers, for the state association to use as prizes, incentives or for scholarship purposes. Free membership codes will be sent to the state association each May based on June 1<sup>st</sup> membership numbers.
    - 25-50 registered coaches – 2 free memberships
    - 51-100 registered coaches – 4 free memberships
    - 101-250 registered coaches – 6 free memberships
    - 251-500 registered coaches – 8 free memberships
    - 501+ registered coaches – 10 free memberships
- **MARKETING:**
  - Right to use United Soccer Coaches logo on the state association webpage (if applicable).
  - United Soccer Coaches will provide yearly marketing materials that may be used to promote Convention, educational opportunities, awards and other member benefits as requested.
  - United Soccer Coaches will provide approved material to be posted on the state association website to further explain United Soccer Coaches member benefits as requested.

The SCHSSCA will provide United Soccer Coaches with the following:

- Recognition and inclusion of the United Soccer Coaches logo on the state association website with a hyperlink to [www.UnitedSoccerCoaches.org](http://www.UnitedSoccerCoaches.org) (if applicable).
- Website content explaining United Soccer Coaches member benefits (content will be provided by United Soccer Coaches).
- Discount provided to all high school association members and potential members.
- Email blasts to the SCHSSCA membership and potential members promoting the partnership and discounted membership benefits available, including promotion of the annual Convention and yearly high school education in their area.

DocuSigned by:

*Joe Cummings*

22760B040EA94C8...

**Joe Cummings**

**Interim Chief Executive Officer**

**United Soccer Coaches**

5/24/2024 | 3:22 PM CDT

(Date)

DocuSigned by:

*Kevin Heise*

4DB0DB59344A479...

**Kevin Heise**

**Associate State Soccer Chairman**

**South Carolina High School Soccer Coaches Association**

5/24/2024 | 2:59 PM CDT

(Date)

