



Club Meeting Minutes

February 28, 2022

Date: 2-28-2022

Time: 8:00pm

Location: Zoom

Executive Council in Attendance:

- Steve Orcutt, President
- Andy Wilkes, Director of Coaching
- Matt Beaugard, Treasurer
- Terry Larkin, VP Travel
- Jason Guy, VP Intramural
- Kevin McDevitt, VP Marketing
- Haven Hoilett, VP Communications
- Rita Dantonio, Registrar
- Andrea Csonka, Secretary

Others in Attendance: Ellen Frazier (2008G/2012G), Brad Catania (2009G), Stacie Sigler (2007B), Drew Procaccini (2010B), Noreen Procaccini (2013B), Paul Dajewski (2011B/2013B), Neil Patton (2012B), Greg Johnson (2006B), Pat Tucker (2012B), Pat Vernisi (2013B), Rob Hill (2009B), Shawn Machese (2011B), Steve Mumford (2010G), Mike Byrne (2011G), Stacy Pokorski (2011G), Mary Sontag-Earnshaw (2008B)

Minutes:

Mask Mandate – Following current CDC masking recommendations, masks are now optional for all coaches/trainers and players.

Liam's Return – Expected return to training at the end of March!! Upon his return, trainings will expand to 1.5 hour sessions.

Marketing/Communication – Kevin is creating a content calendar for weekly posts. Please share/like/follow to help visibility. Please send videos/pics to marketing@fcmontco.org, we'd like to have a steady stream of updated posts. We would like to get back to updating our online trophy room: beginning with Fall 2019/20 starting point, please send any championships or 2nd place finishes for leagues or tourneys. Please send to Eric's web developer email at webmaster@fcmontco.org.

We are planning on a two month advertising campaign that will highlight Evaluations in March/April, but more importantly run through DDP registration. Awaiting a formal proposal from the firm. It is our aim to get the word out about our philosophy and solidify the perception of how DDP fits into that.

Intramurals Update – Registration of 227 players so far, continues until March 9th. Coaches will be needed U8 and above. Referees will be needed, great opportunity for older players (age 14+). Knowledge of game needed, but refs will know that they have support from coaches regarding ability to call games/blow whistle. No license required. Send interested names to scheduling@fcmontco.org. Currently looking for option for inter-club play due to smaller number of teams (U10/U12 ages).

Travel Update –

March schedule: starting March 7th, moving to Stadium field. 4 days with no turf available. Currently finding replacement options, will advise if able to accommodate.

Spring schedule: working on currently but will remain pretty much same.

Evaluations: please continue to reach out to new players as they are added. Andy and the trainers will evaluate new players with respect to existing players and provide coaches with guidance for team formation. Before current players register, we are waiting for closeout of all outstanding team balances. Will communicate as soon as we're cleared for the system to open for all returning interested players (registration will be through the online registration system).

Summer Camp: there will be NO FC Montco camp this year. Camp was established at an additional cost before the club was a year-long model, at which time it became included at no extra charge. Since the club has become year-long, we have changed how training in each season is scheduled. In addition, with the remains of Covid/immigration complicating trainer availability, it is difficult to fully staff camp and keep club philosophy. Those 2 weeks will have normal training sessions and we are emphasizing more coach led team sessions over the summer, in whatever format/time frame works best for each team. We will make sure fields are available for team sessions and please reach out for help with scheduling. This allows for greater flexibility for each team, including the ability to avoid or reschedule due to heat/weather. If you or your staff would like support for session planning or other ideas from the club, please make sure to reach out. We are considering how we can effectively run a two week training model in future summers that would replace the old model of a day camp.



Travel surveys feedback is in, will distribute to coaches in coming weeks after information is compiled.

Central League Delegate is needed. Commitment includes monthly meetings with league updates which are then relayed back to club (hybrid meetings, with in-person in Wayne). Biggest responsibility is email communication for league/club to avoid overlooking any possible issues: weather, field shutdowns, reschedules, etc. that may affect our teams.

Vevo update: looking into competitors and comparing to other potential brands. Will keep club updated on findings.

Other Updates – Per 2/27/22 EPYSA meeting, Referees at 50% pre-covid. In order to increase number, the club will host a Ref clinic. RESPECT of all refs is imperative and is a leading club mentality. Please encourage older players to complete training.

EPYSA is also focusing on promotion and recognition of female coaches, with stronger support for our female leaders. Our club needs to be part of that initiative and looking/open for ways to do so.

Fields for Spring: Will send out communication for help with moving goals. For lining of fields, previously club used volunteers and most recently a service (at a cost of \$5,000/yr for Heebner and \$3k for other parks, with paint budget of \$5-7k.). Turf tank is new product the club is looking into which will greatly reduce budget and manual hours. It uses GPS programming to line and paint on its own. Lease would start in June, but we could start Spring season with initial lining from Turf Tank rep. We would then need volunteers through June to freshen lines manually. A single volunteer will then be needed to take over process.

Next Meeting – March 28, 2022

