



Licensing Implementation for *Players First*[™] Clubs

Philosophical Commitments of a Players First Club

- *Players First*[™] represents our club's commitment to placing the long-term interests of each individual player at the heart of every decision in structuring, operating, and managing our club.
- *Players First*[™] represents our club's commitment to providing a holistic approach in player development for all of our players, recognizing that the soccer experience must include lessons and opportunity both on the field and off.
- *Players First*[™] represents our club's commitment as professionals in youth development to expect ongoing learning, education and development from all of our staff members in order to ensure that our players have the benefit of best-in-class information and resources in teaching and training young athletes.
- *Players First*[™] represents our club's commitment to engage with and educate parents to help them understand and embrace the appropriate expectations and roles for them in their child's overall soccer and athletic development experience.