



Concorde Fire and Alpharetta Ambush are proud to announce a merger to create Concorde Fire Alpharetta, a move that will reshape the landscape of youth soccer in North Fulton and beyond.

Concorde Fire Alpharetta will create an optimal environment for players to develop and train. The unified club will build upon the existing foundations of both organizations while increasing the opportunities for all players. The strategic merger will allow for the synergistic combination of resources, expertise and passion.

The creation of Concorde Fire Alpharetta ensures that all players in the Alpharetta/North Fulton area have a true pathway to the highest level of soccer.

The club directors of both clubs have a philosophy and common goals that will enhance and benefit the player experience in the Alpharetta area.

The Alpharetta Ambush Soccer Club recreational soccer program will continue to thrive under the Ambush name, ensuring that the communities' recreational soccer needs are met with the same dedication and quality.

Ken Kurilec, Executive Director of Concorde Fire. *"We are excited to come together with Alpharetta Ambush. The underlying principle of providing each player with a pathway to suit their needs is at the center of the creation of "Concorde Fire Alpharetta".*

Gregg Blasingame, CEO of Concorde Fire. *"We are very excited to form Concorde Fire Alpharetta with Alpharetta Ambush. The agreement involves building up soccer in Georgia and creating a player pathway to greater opportunities for all players."*

Doug Yearwood, President of Alpharetta Ambush. *"We are thrilled to make this announcement of Concorde Fire Alpharetta and bring the national platform, branding and reputation of Concorde Fire to Alpharetta. This ensures all of our players have a true pathway to the highest levels of soccer."*

David Eristavi, Director of Coaching of Alpharetta Ambush. *"This opens up doors to our club that have been closed for many years such as ECNL, ECNL Regional League and college showcases. We are very excited to become a member of the Concorde Fire family."*

For further information, contact:

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