



LOS ANGELES FOOTBALL CLUB PRESS RELEASE

L AFC AND REAL SO CAL SOCCER CLUB TO FORM L AFC SO CAL YOUTH

*L AFC So Cal Youth To Deliver Enhanced Player Development
Opportunities And A Special Youth Soccer Experience*

The Los Angeles Football Club (L AFC) and Real So Cal Soccer Club announced today the formation of L AFC So Cal Youth, a partnership that extends L AFC's player development expertise to the over 4,000 youth soccer players in the Real So Cal and West Valley Soccer League (WVSL) program.

"The L AFC So Cal Youth partnership is incredibly important to us," said L AFC Co-President & General Manager John Thorington. "Our Club strives to be a force for good – not just for those players that are already in our Academy, but for all players and parents in the youth soccer landscape in Southern California, and this is an important next step."

A prominent and competitive youth club since 2006, Real So Cal Soccer Club boasts numerous championship teams and players who have moved on to the college and professional level. Now, all L AFC So Cal Youth teams will wear the Black & Gold of L AFC and have access to professional staff and player development methods and training.

"When you think of soccer in the city of Los Angeles, you think of L AFC," said L AFC So Cal Youth Program Director Alberto Bru. "By becoming L AFC So Cal Youth, we are now aligned with a tremendous, high quality professional club that will be able to share its expertise, resources and leadership."

L AFC So Cal Youth is part of the MLS Youth Affiliate Network in partnership with adidas.

"We are really excited to see the partnership evolve and for players and their families to experience the program; whether that is through the education platforms or the pathway to playing in MLS," adidas Soccer

Sports Marketing Director Skate Noftsinger said. “Through the adidas youth affiliate network LAFC and Real So Cal will change youth soccer in Southern California.”

Together, LAFC So Cal Youth will work to create the best youth soccer experience possible, while also focusing on a clear pathway to the LAFC Academy for elite players.

“It feels like a natural fit,” LAFC Academy Director Todd Saldana said. “For a long time, they have been a front runner and ahead of the game in the youth market. This partnership gives us an opportunity to work with even more players and impact their player development program and get players even more prepared for the next level.”

The LAFC Academy launched in 2016 and now has five teams from U-12 to U-17. LAFC signed its first three Academy players in 2020, with 16-year olds Christian Torres, Erik Duenas and Tony Leone becoming the first Academy Home Grown signings in Club history.

ABOUT LOS ANGELES FOOTBALL CLUB (L AFC)

The Los Angeles Football Club (L AFC) began play in 2018 and is the newest MLS soccer club serving the greater Los Angeles area. The 2019 Supporter’s Shield Champion, L AFC is dedicated to building a world-class soccer club that represents the diversity of Los Angeles and is committed to delivering an unrivaled experience for fans. L AFC’s ownership group is comprised of local leaders and innovators of industry with intellectual capital, financial prowess, operations expertise and success in the fields of entertainment, sports, technology and media. L AFC is invested in the world’s game and Los Angeles, constructing and developing the 22,000 seat Banc of California Stadium and a top-flight training center on the campus of Cal State Los Angeles.

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